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FRIENDLY

Page 1 / 10

Decorative Border Name Collar

Make a personalized fabric-covered collar with stitched name placement and decorative bordered detailing for a polished sellable finish.



THIS GUIDE INCLUDES 3 SELLABLE SIZES



Small

10–14 inch neck



Medium

14–18 inch neck



Large

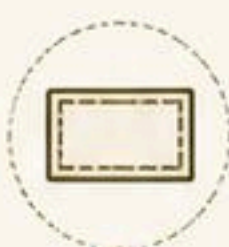
18–22 inch neck

PROJECT OVERVIEW



1

Size & cut



2

Make name
panel



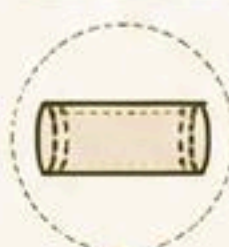
3

Place panel



4

Stitch panel



5

Sew
sleeves



6

Add
webbing



7

Attach
hardware



8

Finish &
adjust

WHAT YOU'LL MAKE



You'll create a durable, personalized dog collar with a stitched name panel framed by decorative border detailing for a polished, professional look.

- ♥ Personalized bordered name panel
- ♥ Strong for everyday wear
- ♥ Clean sellable finish



SIMPLE STEPS



QUALITY RESULTS



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Size System & Cutting Chart

Use these ready-to-sell sizes and cut all pieces before you begin.



Measurement / Piece	Small 10–14 in	Medium 14–18 in	Large 18–22 in
Finished neck range	10–14 in	14–18 in	18–22 in
Finished collar width	1 in	1 in	1 in
Hardware size	1 in	1 in	1 in
Long webbing strap	22 in	26 in	30 in
Short buckle strap	5 in	5 in	5 in
Long outer fabric strip	23 x 2.5 in	27 x 2.5 in	31 x 2.5 in
Short outer fabric strip	6 x 2.5 in	6 x 2.5 in	6 x 2.5 in
Long strip interfacing	same as fabric	same as fabric	same as fabric
Short strip interfacing	same as fabric	same as fabric	same as fabric
Decorative name panel cut size	5.75 x 1.75 in	6.75 x 1.75 in	7.75 x 1.75 in
Finished name panel size	5.25 x 1.25 in	6.25 x 1.25 in	7.25 x 1.25 in
Safe name zone	4.25 x 0.65 in	5.25 x 0.65 in	6.25 x 0.65 in

MEASUREMENT LOGIC

1 LONG STRAP (adjustable range)



This strap forms the adjustable length.

2 SHORT STRAP (hardware end)



Connects to the buckle and D-ring.

3 DECORATIVE NAME ZONE



NOTE: Keep the panel inside the safe zone so it stays fully visible after assembly.



TIP: Short-to-medium names are the easiest to keep centered and sell consistently.



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Tools & Materials

Gather everything before you start for a smoother, more accurate build.

1 FABRICS & STABILIZERS



Cotton canvas or quilting cotton



Fusible interfacing



Matching fabric for name panel



Embroidery or topstitch thread for border detailing



Tear-away or cut-away embroidery stabilizer

2 STRUCTURE MATERIALS



1 in nylon or polypropylene webbing

3 HARDWARE



Side-release buckle set



Tri-glide slider



D-ring

4 THREADS



All-purpose sewing thread



Embroidery or topstitch thread



Optional accent thread colors

5 TOOLS



Sewing machine



Sewing needle



Scissors or rotary cutter



Ruler



Fabric marker



Clips or pins



Iron



Lighter or Fray Check



♥ All 3 sizes use 1 in webbing and 1 in hardware for a clean sellable system.

♥ Use border thread that contrasts enough to keep the decorative frame and the name easy to read.



SIMPLE STEPS

• QUALITY RESULTS

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Step 1 – Cut All Pieces

Cut the webbing, fabric, interfacing, and name panel pieces using the chart from Page 2.



Piece	Small 10–14 in	Medium 14–18 in	Large 18–22 in
Long webbing	22 in	26 in	30 in
Short webbing	5 in	5 in	5 in
Long fabric	23 x 2.5 in	27 x 2.5 in	31 x 2.5 in
Short fabric	6 x 2.5 in	6 x 2.5 in	6 x 2.5 in
Long strip interfacing	23 x 2.5 in	27 x 2.5 in	31 x 2.5 in
Short strip interfacing	6 x 2.5 in	6 x 2.5 in	6 x 2.5 in
Decorative name panel	5.75 x 1.75 in	6.75 x 1.75 in	7.75 x 1.75 in
Embroidery stabilizer	slightly larger than panel	slightly larger than panel	slightly larger than panel

MICRO-STEPS

- 1** Measure and cut the long and short webbing.



- 2** Seal the cut webbing ends lightly with a lighter or Fray Check.



- 3** Cut the long and short fabric strips.



- 4** Cut matching interfacing pieces.



- 5** Cut the name panel rectangle and a slightly larger piece of stabilizer.



- 6** Keep each size grouped and labeled.



SAFETY NOTE – SEAL WEBBING ENDS



GOOD SEAL – smooth, slightly melted end that won't fray.



TOO MUCH HEAT – burnt, hard, or brittle end that can weaken or fray.

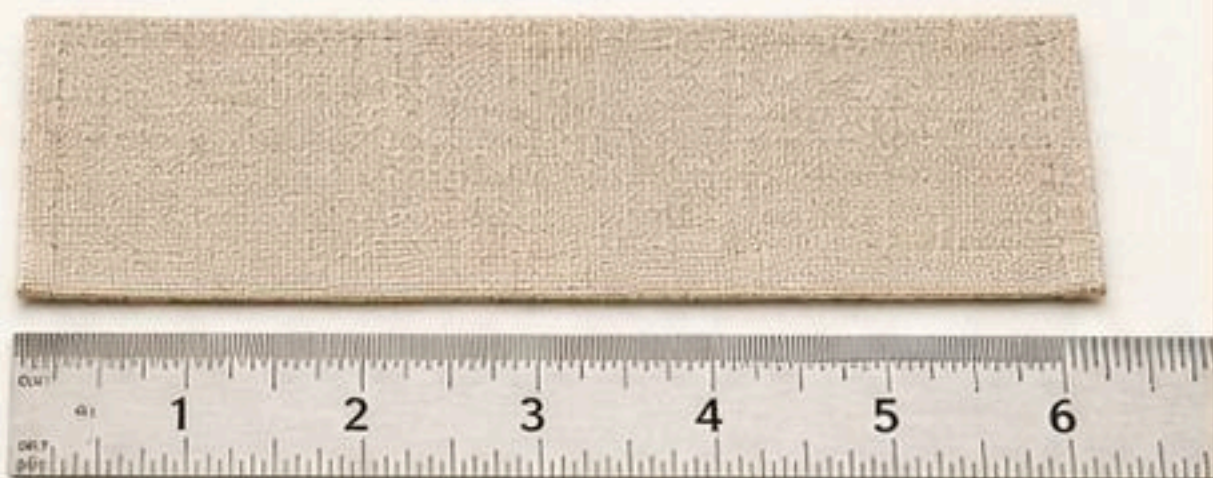


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Step 2 — Make the Decorative Border Name Panel

Prepare the bordered personalization panel before
attaching it to the collar strip.

- 1** Cut the name panel rectangle
to the size for your collar.



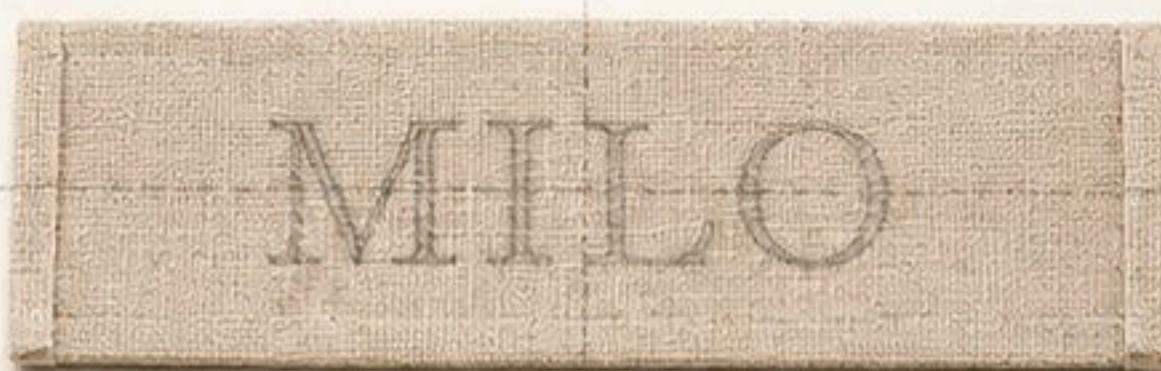
- 2** Press all four raw edges under by
about 1/4 in to create the finished
panel size.



- 3** Mark centerlines on the panel and
place embroidery stabilizer behind it.



- 4** Lightly mark the name "MILO"
centered inside the safe name zone.



- 5** Stitch the name neatly.



- 6** Stitch the decorative border detailing: one
outer rectangle close to the edge and one
inset rectangle inside it. Then press the
finished panel flat and check that the
edges stay folded under.



PANEL SIZES

Small: cut 5.75 x 1.75 in →
finishes about 5.25 x 1.25 in

Medium: cut 6.75 x 1.75 in →
finishes about 6.25 x 1.25 in

Large: cut 7.75 x 1.75 in →
finishes about 7.25 x 1.25 in



DESIGN TIP

Keep the name centered
and leave even space
between the lettering and
the decorative border.



PREVIEW



SIMPLE STEPS

• QUALITY RESULTS

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Step 3 — Place & Stitch the Decorative Border Name Panel

Sew the finished bordered name panel onto
the long strip while the strip is still flat.

Hidden end-fold zone

Safe name zone

Hidden end-fold zone



- 1** Check that the panel is centered on the strip.



- 2** Confirm the left and right side margins look even.



- 3** Clip or pin the panel in place.



- 4** Topstitch around the panel close to the outer edge.



- 5** Continue stitching all four sides securely.



- 6** Trim loose threads and inspect the corners.



- 7** Check that the decorative border remains neat, the panel lies flat, faces outward, and stays inside the safe zone.



• FINISHED EXAMPLE •



NOTE: Attach the name panel before turning the strip into a sleeve — this is easier and cleaner.



TIP: Keep the decorative border fully visible so it still frames the name after the collar is assembled.



SIMPLE STEPS

• QUALITY RESULTS

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Step 4 — Sew the Fabric Sleeves

Turn the outer fabric strips into neat covers for the webbing.

	LONG STRIP	SHORT STRIP
1 Fold each strip lengthwise, right sides together.		
2 Stitch the long edge with about a 1/4 in seam allowance.		
3 Turn the tubes right side out.		
4 Press flat with the seam centered on the underside.		
5 Confirm the long strip shows the bordered name panel centered on the front side.		

♥ AT A GLANCE ♥



Right sides together



Stitch



Turn



Finished sleeve



A loop turner, safety pin, or hemostat can help turn narrow tubes.



SIMPLE STEPS

• QUALITY RESULTS

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Step 5 — Insert the Webbing & Topstitch

Slide the strong inner strap into each sleeve and secure the cover in place.

1 LONG STRAP (WITH NAME PANEL)



2 SHORT STRAP (HARDWARE END)



FOLLOW THESE STEPS

- 1 Slide the long webbing into the long fabric sleeve.
- 2 Slide the short webbing into the short fabric sleeve.
- 3 Keep the seam on the underside of each strap.
- 4 Fold the extra 1/2 in fabric at each end inward to hide raw edges.
- 5 Topstitch near both long edges to hold the fabric smoothly around the webbing.
- 6 Topstitch the short ends closed.

NOTE:



The bordered name panel should stay centered and face outward on the long strap.

TIP:



Use clips instead of pins when the layers feel thick.





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Step 6 — Attach the Hardware

Build the buckle end and the adjustable side exactly in this order.

A) SHORT STRAP (buckle end with D-ring)

1



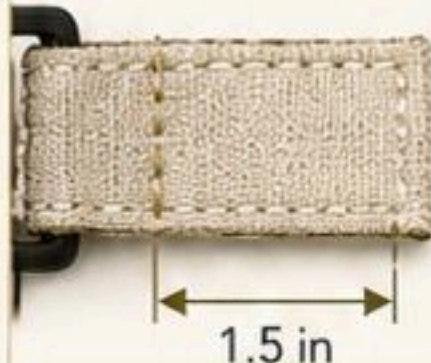
Slide one buckle half onto the short covered strap.

2



Add the D-ring.

3



Fold the strap end back by about 1.5 in.

4



Sew a strong box-X stitch to lock it.

5



The D-ring should sit between the buckle and the stitch line.

B) LONG STRAP (adjustable side)

1



Thread one end of the long covered strap through the center bar of the tri-glide slider.

2



Fold that end back by about 1.5 in. and stitch securely to anchor the slider.

3



Take the free end and thread it through the other buckle half.

4



Bring the free end back through the tri-glide to create the adjustable section.

5



Make sure the bordered name panel faces outward when the collar is closed.



CAUTION



Always check the buckle direction before sewing. Both halves must face inward so the collar can be fastened correctly.



STITCH NOTE

Use a strong box-X stitch at all stress points to keep hardware secure and the collar durable.



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Step 7 — Finish, Adjust & Quality Check

Test the collar, confirm the size range, and make sure it is ready to sell.



FINAL CHECKLIST

- 1 Buckle snaps together smoothly.



- 2 Slider adjusts the collar easily.



- 3 D-ring is secure.



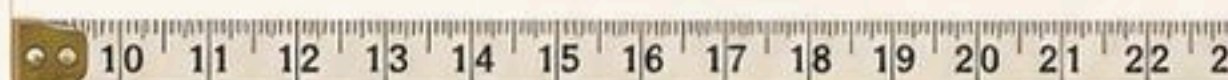
- 4 Decorative border name panel is centered and stitched securely.



- 5 Seams and topstitching are neat and strong.



- 6 The collar reaches the correct size range.



SIZE REMINDER



Small fits
10–14 in necks



Medium fits
14–18 in necks



Large fits
18–22 in necks

FINAL NOTE

Pull firmly on the hardware and around the panel edges before selling. Quality and safety come first.

CARE TIP

Spot clean or hand wash, reshape, and air dry.

Your decorative border name collar is ready! Great job!